

Contact:
Claire Grady/Haley Holston
Platinum Public Relations
haley.holston@gmail.com
claire.elise.grady@gmail.com

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Female Dominated Film Crew “Tips” the Scale for California State University, Northridge Senior Showcase, May 7

NORTHRIDGE, CA – California State University, Northridge (CSUN) film students work endless hours each year in hopes of winning a spot in the Senior Film Showcase. "Tips" is one of four selected senior thesis projects chosen for production in the Film Senior Showcase on May 7, 2014. “Tips” is the only film in the showcase that employs a predominantly female crew, led by cinematographer Jacqueline Lehr and Director Chelsea Morgan.

“It is has been so much work and will continue to be until the film premieres at the showcase,” Lehr said. “I think a lot of people underestimate female cinematographers. I will be thrilled to prove them wrong.”

Women accounted for only 3% percent of cinematographers in the film industry in 2013 according to indiewire.com. The ratio remains true in CSUN’s film program. There is a substantially larger amount of male film graduates than female, in categories such as production, writing, directing, and editing.

Following the celebration of International Women’s Month, Lehr and Morgan stress that the absence of a female presence in film is not due to lack of participation, but a stigmatized industry. Even though both CSUN women have worked for several productions, they say it is

generally assumed that women do not want to take on the role of director or cinematographer. This has done little to thwart their ambitions as they eagerly await the Senior Showcase.

“Tips has a great crew because we have such a unique blend of talent and skills,” said “Tips” director Chelsea Morgan. “It is this diverse collection of skills and aspirations that will make our film thrive with imagination.”

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ABOUT “TIPS”:

“Tips”, depicts a night in the life of Loreli Barnes, an elderly bathroom attendant working in the women’s restroom of La Voilette Lounge. A quiet, witty, 60 year old, Loreli, normally goes about her work tending the rest room, unnoticed, while keeping an ear out for an interesting story to eavesdrop upon. Tonight however, ends differently. Loreli’s tip money is stolen by one of the patrons, Alexis, a deceptive woman. Rather than handing Alexis over to the police, Loreli presents her a life changing offer. Even then, both women, and the audience, will discover looks can be deceiving.

Website: [Tips the Movie](#)

Facebook: [TipsCSUNProduction](#)

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